



MACRODOMARKETING&DESIGN
IMAGE IS ONE THING, HAVING IT SEEN IS EVERYTHING ELSE.

Macrodo

Sales: 1-800- 494-1360 | Fax: 1-877-856-0929

Email: Info@Macrodo.com

Please fax or email this agreement

Agreement for Design Services

Client contact name: _____

Business name: _____

Address: _____

City/State/Country/Postal Code: _____

Phone/Email/Fax: _____

PROJECT DESCRIPTION: (Insert itemized description of the project)

ESTIMATED COSTS:

Labor fees (design, art direction, production, copywriting, client services, etc.) are estimated at a total of \$ _____ .

Consultation fees are estimated at a total of \$ _____ .

Materials costs (RC/film/neg output, scanning, project specific materials, etc.) are estimated at a total of \$ _____ .

Total estimated cost of project: \$ _____

Project estimates are valid for **90 days** from the date of estimate. Project may be re-estimated if, upon receipt of all project elements, the designer determines the scope of the project has been altered dramatically from the originally agreed upon concept. *Printing fees will be estimated separately and payment arrangements made between client and printer unless a package deal applies. **A **50% deposit** is due upon proposal acceptance to start your project, with remainder due upon project completion.

PAYMENT SCHEDULE:

A deposit in an amount equal to 50% of the total estimated cost is requested prior to execution of the project (\$ _____).

Payment in full or the remaining balance is to be paid upon completion of the project. A cash discount of 5% of the total project labor and consultation cost is offered to clients paying upon delivery of the final roughs.

Payment in full or the remaining balance is to be paid upon completion of the project, or 15 days from receipt of the final invoice for the completed project.

__ Finance charge of 2% per month (24% annually) on all overdue balances.

__ Additional payment arrangements: _____

REPRODUCTION OF WORK:

__ The client assumes full reproduction rights upon payment for completed project.

__ One time reproduction rights for the specified project, at the agreed fee, are granted to the client.

Any other usage must be negotiated.

__ All reproduction rights on the copyrighted work are retained by the designer. The work may not be reproduced in any form without consent from the designer.

__ The designer retains personal rights to use the completed project and any preliminary designs for the purpose of design competitions, future publications on design, educational purposes and the marketing of the designer's business. Where applicable the client will be given any necessary credit for usage of the project elements.

REJECTION/CANCELLATION OF PROJECT:

The client shall not unreasonably withhold acceptance of, or payment for, the project. If, prior to completion of the project, the client observes any non-conformance with the design plan, the designer must be promptly notified, allowing for necessary corrections. Rejection of the completed project or cancellation during its execution will result in forfeiture of deposit and the possible billing for all additional labor or expenses to date. All elements of the project must then be returned to the designer. Any usage by the client of those design elements will result in appropriate legal action. Client shall bear all costs, expenses, and reasonable attorney's fees in any action brought to recover payment under this contract or in which MACRODO may become a party by reason of this contract.

COMPLETION/DELIVERY OF PROJECT

The estimated completion date the project is _____.

Any shipping or insurance costs will be assumed by the client. Any alteration or deviation from the above specifications involving extra costs will be executed only upon approval with the client. Any delay in the completion of the project due to actions or negligence of client, unusual transportation delays, unforeseen illness, or external forces beyond the control of the designer, shall entitle the designer to extend the completion/delivery date, upon notifying the client, by the time equivalent to the period of such delay.

ACCEPTANCE OF AGREEMENT:

The above prices, specifications and conditions are hereby accepted. Macrodo is authorized to execute the project as outlined in this agreement. Payment will be made as proposed above.

On behalf of the client (authorized signature):

_____ Date _____

On behalf of Macrodo Marketing & Design (authorized signature)

_____ Date _____